

## Country Manager SEO & PR Germany

### Job Description:

We are an innovative and international e-commerce company operating our rental car meta-search HAPPYCAR. We offer our customers rental cars from all well-known suppliers at all destinations worldwide for the lowest prices. We are not only operating in Germany but additionally in five other countries. With expanding our online-marketing team in our second office Berlin we strive for the next huge step in our business development. You will be actively involved to make HAPPYCAR widely known as internationally successful rental car comparison. That's why we are looking for you!

### HOW TO PARTICIPATE

- You are taking responsibility for increasing awareness and visibility of our German website
- Your impressive communication skills help to build up a strong influencer-network and expand our co-operation basis
- You use your creative potential to develop and implement innovative PR campaigns
- Your experience supports you in the development of a SEO offpage-strategy using synergies from SEO, PR and content-marketing

### WHAT TO EXPECT

- An international start-up culture in Berlin
- You are working with specialists: Many possibilities to not only develop HAPPYCAR but also yourself further
- High degree of responsibility directly from the beginning
- Benefits: drinks & fruits, regular team events

### HOW TO IMPRESS

- You are a proud holder of a degree with a focus on journalism or business with outstanding performances
- You gained some working experience in either an e-commerce company or PR-agency
- Your distinctive communication skills and persuasiveness are imposing
- You work independently, analytical and very well structured
- Not just empty words: motivation and team spirit
- Language Skills: German (native) as well as very good English skills (spoken and written)

<b>Type of job:</b>	Entry level
<b>Job open to: (as of start date)</b>	Students and Graduates
<b>Job Starts On:</b>	As soon as possible
<b>Required languages:</b>	German (Native) AND English (Fluent)

Did we arise your interest? Please send your cover letter and CV to [jobs@happycar.de](mailto:jobs@happycar.de).

