



# HAPPYCAR.de

## Internship in the Area of Business Intelligence in Berlin

**Entry date:** January 2017

**Duration:** 3-6 months

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HAPPYCAR offers classic vacation trips, business travels and day outs by rental car. We run the e-commerce Company HAPPYCAR in the area of tourism which compares prices of various partners and therefore leads to conveying cheap rental cars all over the world via Internet. By now we are operating in six countries. In addition, the objective for 2017 is a further expansion.

For a period of 3 to 6 months you will support our HAPPYCAR team in the area of Business Intelligence in our office in Berlin. During your internship, you will support the team in planning, structuring and implementation of operating projects. You'll create graphics and presentations. Furthermore, analyzing the market and existing brands, as well as screening of industries and deep research are other aspects of the job.

At HAPPYCAR your ideas count and will contribute to the portal's further development. HAPPYCAR is a young and open-minded team putting emphasis on flat hierarchies and involvement.

### **Who we're looking for**

- Very good knowledge of Microsoft Excel
- Strong affinity to finance and numbers in general
- Demonstrated strong written, verbal communication, and presentation skills in English
- Demonstrated strong organizational and time management skills, with attention to detail
- Demonstrated aptitude and willingness to learn new analytical methods, software applications, and tools

### **What we offer**

- The opportunity to get into the biggest Europe wide operating car rental comparison platform
- Plenty of room for personal growth and your ideas
- Great international exposure and team atmosphere
- Work in a modern, spacious office in the heart of Berlin with excellent transport links and employee perks

### **Your tasks:**

- Planning, structuring of strategic and operating projects
- Development of ideas concerning marketing and coverage (offline and online)
- Analysis concerning competition and segments and thus developing options for action
- Preparation of graphics and presentations as well as document management and checking offerings concerning formal aspects
- Market research and analysis of existing brands as well as screenings of industries and deep researching topics
- Systematic research, analysis and post-processing related to decision-making process and strategic option for action

**Did we arouse your interest? If so, send your CV, references, a meaningful cover letter with further information about you, your career and your availability by email in English to [bewerbung@happycar.de](mailto:bewerbung@happycar.de).**