



Senior Performance Marketing Manager

HAPPYCAR enables the customer to find the perfect rental car by comparing all well-known car rental companies for all destinations worldwide. No matter whether holiday or business trip: We will find the one car that perfectly matches your needs.

You With your role as Online-Marketing Manager you will support our marketing team located in Berlin: Controlling, operating and creating SEM campaigns, improving You get the chance to bring in your own innovative ideas and contribute to the success of HAPPYCAR, we are a young, goal-oriented team, which places great emphasis on flat hierarchies

Your desire is to push things forward and take responsibility in a fast-growing company? You have a passion for online-marketing? Become a team member in our vibrant company now and support us in growing business even further!

**Could we raise your interest?
Please send your CV, references, a
meaningful cover letter
with further information about you,
your career and your availability in
English by email to
jobs@happycar.de**

Who we are looking for

- You graduated in marketing or business administration
- You have 2-3 years experience in the area of SEM (Google AdWords, Microsoft Bing) as well as Paid Social Media Advertising
- You are experienced with developing customer-focused online-marketing campaigns, interfaces as well as mobile advertising solutions
- Your thinking is as creative as analytical and you are very experienced using Microsoft Office
- You have a good sense for user behavior
- You are working methodic are result-oriented and structured
- You are passionate about moving things forward and taking over responsibility
- Your English is fluent (other languages are an advantage)
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Your Tasks

- Performance-based strategic and operational online marketing management
- Planning and realization of new SEA campaigns (focus on Google AdWords)
- Continuous campaign analysis as well as success monitoring and reporting
- Creation of automated reporting

What we offer

- Plenty of room for personal growth and your ideas
- Great international exposure and team atmosphere
- Work in a modern, spacious office in the heart of Berlin with excellent transportation
- Free Drinks and Fruits