

# ESPORTS CHAMPION WANTED

BRAINEFFECT, a performance food brand owned by the Whitewall GmbH, is one of the leading brands in improving mental performance. The Berlin start-up enables top athletes, office athletes and everyday heroes to increase their overall concentration, productivity and sleep quality in order to reach their full mental potential. Because success starts in your mind!



## Marketing Internship - eSports (m/f)

You want to combine your passion for eSports with your interest in digital marketing? In your internship, you not only want to prepare presentations, but shaping and implementing new and innovative concepts yourself? Then we have the right challenge for you!

### Your QUEST:

Together with your party and your deep insights in the eSports scene, you design captivating and target group specific marketing campaigns. In addition, you report daily in our social media channels about the scene e.g. recent LCS results.

By looking after our existing cooperation partners in the eSports sector you are in daily contact with your personal heroes. Help us grow, by identifying new cooperation partners for BRAINEFFECT: evaluate their potential, initiate the first contact and accompany the process till a successful collaboration has been established.

### Your SKILLS:

- You're a student with lots of accumulated Marketing XP's and you know the eSports scene inside out, because you are part of it
- "Impossible" is not part of your dictionary: imbalanced situations motivate you. You are a pioneer who likes to take the initiative and responsibility
- You are creative, perceptive and goal-oriented
- You have a "get-shit-done" attitude and you like working in fast paced & open world environments

### Your EASTER EGGS:



Internship (3-6 months) with competitive salary



Lots of responsibility and diverse tasks



Steep learning curve and development opportunities



Room for own ideas and their implementation



Sport & Food as part of the company culture



Beautiful office in Berlin



Ambitious Team with big goals



Continuing education through regular workshops

Send your application or questions to Michèle Marschner at [karriere@brain-effect.com](mailto:karriere@brain-effect.com)

With my application I accept the BRAINEFFECT [privacy policy](#)

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