



## Internship Online Marketing (Germany)

### About us

Etrias Lifestyle Stores is one of the most dynamic and fast-growing companies in the Netherlands. As a major player in e-commerce, Etrias operates dozens of online stores in the Netherlands, Germany, France, Belgium and the United Kingdom. With an assortment of more than 350,000 products and with more than 300,000 customers each year, there is always action within our team!

With a young and international team of 60 colleagues, we are constantly working on optimising our online shops and opening new platforms. IT, marketing, content creation and customer service are all done in-house. These efforts have enabled the company to distinguish itself by winning numerous awards. At Etrias we are not afraid to face new challenges. We strive each day to make our shops even better and to maximise our potential. In short: a company that we are proud of!

### Job description

As an intern, you will get to know the whole company to become an e-commerce expert. The main focus will be Online Marketing, in which you will be taught all the ins and outs of SEO and SEA. You will give input for marketing campaigns and you will work with bloggers to improve SEO and organic ranking. By the end of the internship you should be able to work as a professional junior marketer. Next to online marketing you will also be responsible for keeping our shops up to date, content wise. And keeping contact with our customers by being part of the German customer service.

### Our prerequisites

- Bachelors or Masters Student
- Ambitious
- Excellent interpersonal skills
- German is your mother tongue, English fluent Dutch is a plus
- Analytical and critical thinker

### Our offer

- Internship allowance
- Enough days off to get to know the Netherlands
- Challenging tasks and the ability to grow
- Great working atmosphere with really friendly colleagues
- Every month the (in)famous Etrias Drinks!
- The chance to work at one of the fastest-growing companies in the Netherlands

Are you interested in the position? Do you want to be part of a young, dynamic, and growing company? Do you want to become our German intern? Contact Sander Baljeu by sending your Curriculum Vitae and motivation letter in English in PDF form to [sander@etrias.nl](mailto:sander@etrias.nl)